



# Andrew G. Madden

Temple University– Sport and Recreation Major

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## Special Points of Interest:

- “Nothing else was as important to him as sports.”
- “Although he was not the most athletic kid, he followed or helped out at anything he could to be around them.”
- “He knew change was necessary for him to succeed.”
- “Andrew needed to follow his passion of sport to his career.”
- “Going to class was no longer a chore, but a fun adventure.”

## From Passion to Career Goal: Sport Business is the Answer

Andrew knew from the early years of attending high school basketball games as a kid that he had a passion for sports. He just did not know how to follow that passion early on. He always enjoyed the environment and the feeling he got being in the environment. Nothing else was as important to him as sports.

Although he was not the most athletic kid, he followed or helped out at anything he could to be around them. Whether that meant begging his parents to take him over to watch the games or faking illness to stay home from school to watch every game of March Madness. (His mother soon caught on to his March illness.)

When he went to his freshman year of college in Providence, Rhode Island at Johnson and Wales to study hotel management, he soon figured



out his unhappiness was from the lack of his passion towards what he was currently studying. He knew change was necessary for him to succeed and most importantly enjoy what he was going to eventually do for a living.

In search of answer to his problem, he went to visit his friend Sam, in Philadelphia for the weekend. When he got there, he soon figured out what he needed to do. Andrew needed to follow his passion of sport to his career. Studying the business of sport was the only thing he wanted to pursue in college and beyond.

Going to class was no longer a chore, but a fun adventure. It would set him on the right path towards his goals in life. He knew it wouldn't be easy, but he was finally looking forward to the journey ahead of him.

From the moment he stepped on to campus, he knew he had found his new home (for four years at least). All the opportunities for him to excel and pursue what he had dreamed about before were finally in front of him.



## Work Experience as Crucial as Class Experience

Andrew has been employed all throughout his experience at Temple. He started by getting a job with the then Philadelphia 76ers and now works at the Liacouras Center Box Office.

He got a job with the Philadelphia 76ers on the Fan Squad during the games. The Fan Squad is part of the marketing department who helps with greeting fans to the game and helping with promotional giveaways.

He worked there for the second half of the 07/08 season and then the entire 08/09 season. Although his experience with the 76ers was not an exciting job, it definitely helped him learn he was not currently interested in the dog-eat-dog world of working in professional sports.

Having the experience with the 76ers, helped him land his job with the Liacouras Center Box Office

where he has worked since September of 2008.

During this job, he learned how to sell tickets through a ticketing system and how to work, dress, and act in a professional office setting. His experience there helped him land his internship with Temple Athletics last Fall and his internship this summer with the Myrtle Beach Pelicans.