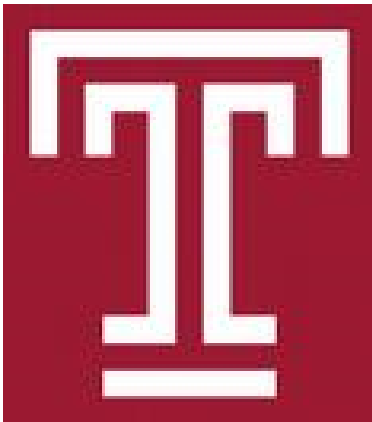


Christina Buchholz



Personal Background

Since birth I have had the great opportunity of traveling. Since my birth in the Philippines, I have moved almost every four years of my life to places such as New Jersey, Rhode Island, California, Florida, and Pennsylvania. These experiences have helped me grow an appreciation for travel and contributed to a desire to continue that lifestyle. Moving around has helped develop me into the person I am today.

I am a senior in the school of Tourism and Hospitality Management, and I also minor in general business studies. I will graduate in August 2010 with a Bachelors of Science degree in Tourism and Hospitality Management as well as a minor in business. I have been privileged to attend Temple University and learned a great deal from their well renowned pro-

gram.

How I ended up in this industry is a question that I am still unable to answer. I do know though, as each day goes by the passion I have developed for Tourism and Hospitality continues to grow. By consistently immersing myself within the industry, I have opened my eyes to the great opportunities available, and gained more confident in my college and career decision.

I would like to develop a career in the Event Planning industry, specifically with a professional or minor league sports team. I also have grown a great fondness for event planning with restaurants and resorts. My four years at Temple University, as well as the experience I gained through a variety of jobs and internships, has helped



develop me into a more professional individual, and further prepared me for the a career within in the industry.

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S t r e n g t h s

The unknown is a terrifying thought and the future holds so much that is still to be determined. The secret of the unknown is what makes me as an individual self motivated. To go through everyday not knowing who you are going to come in contact with or what paths you may cross makes me as an individual always looking for the positive in situations, take all advice as worthy, and treat all individuals as an

equal part of a team working toward the same goal. Through work and internship experience, the Office of Special Events at Temple University, the Philadelphia Eagles Ticket Office, and the Moshulu Restaurant has helped me be able to take constructive criticism and utilize it to make myself a better individual. I have become much more motivated in finishing tasks, staying organized, being a

team player, developing leadership skills, loving the sense of being chaotic busy, but managing it in an organized way and improving my professional skills at the business level. My hands on experience has only helped me become a more marketable professional. The challenge is to take these strengths and use them in a way to further develop my personal and professional strengths in the future to come.

Industry Experience

Special Events for Temple University

October of 2006 I started my first job within the event planning industry. More specifically I worked for the Office of Special Events of Temple University. Where the office was responsible for planning all of the University President's events. My responsibilities included assisting with the planning, organization, and putting on the events. The events included Commencement and Convocation, alumni receptions, ground breakings, press conferences, awards dinners, the

presidents suite for several sporting events. Through this job I was able to gain hands on experience within the industry and learn specifically what event planning has in store and some of the secrets that go along with it. After working for a year

“The ability to convert ideas to things is the secret to outward success.”

-Henry Ward Beecher

and a half with the Special Events office I was able to improve my phone etiquette, computer and organizational skills, professional behavior, and the basics and importance of holding conversation with other professionals. All skills that

The Philadelphia Eagles

Summer of 2009 I completed my Junior Internship with the Philadelphia Eagles. Specifically I worked in the ticket office and directly with the Special Events. Here my responsibilities were direct contact with customers for the events either over the phone or at the ticket window. This allowed me to develop my customer service and improve my people skills.

Also through this internship I learned how to use Ticketmasters software as well as _____. Which is a

database that keeps anyone that has bought a ticket for a Lincoln Financial Field event in the system.

My junior internship where I accumulated about 350 industry related hours also helped me network a great deal. I was able to meet several people within the organization that are still helping to this day. Being apart of such a large professional organization was incredible experience. I thoroughly enjoyed my junior internship



and has made me look forward to my senior internship and the opportunities and experience I will gain with it.

Moshulu

Currently I am employed as a hostess at the four diamond restaurant, the Moshulu on Penn's Landing. Not only am I learning a great deal about the ins and outs of a fine dining restaurant, but I am also able to observe and take part in some of the catering and event planning department's responsibilities. I recently just started an intern-

ship with the Banquet Director where I assist in planning the events at boat such as parties, weddings, dinners, and tour groups. Through this internship I get hands on experience with



planning events at one of Philadelphia's most well known venues. Interning at the Moshulu will not only help me in the Event Planning department, but will continue to further my knowledge in the restaurant business.