

David M. Mathewson

The Next Face of Intercollegiate Athletics

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The story thus far....

David Mathewson

David Melvin Mathewson, born September 23rd, 1988; to Douglas & Marianne Mathewson. Younger brother of Michael Mathewson, current Director of Digital Marketing for Columbia Records. From early in his childhood, David exhibited a strong attraction to the sports industry. This love came to fruition once he ventured into the realm of competitive sports, participating in 4 years of high school football & lacrosse. But along his path to amateur sports stardom, he realized that he would not be able to achieve his dreams of becoming a Collegiate Athlete. He had to find a new means to further his story. Thus, he turned his focus to a new prospect- working within Intercollegiate Athletics.

To determine his collegiate destination, he visited various institutions along the Atlantic coast; ranging from the University of Massachusetts at Amherst to the north, down to the University of South Carolina-Colombia. But it was the darkhorse school, Temple University in Philadelphia, PA, that would win the final decision. In August of 2006, he began his professional ascension.

During his first 3 semesters at Temple, David chose to focus on his academics before breaking through with his initial job in the industry: an Event Staff position with the NFL's Philadelphia Eagles franchise. He would continue to hold this position with the Eagles through the Summer of 2009, working a variety of tasks from customer service to crowd control/ushering.

Soon after joining the Eagles, David would find a position with the Drexel University Dragons Men's Lacrosse program. Going in with the intention of assuming an operations role, he would soon discover that he was being appointed Video Coordinator for the program. For the 2008 & 2009 varsity seasons, David attended every game (both home & away); where he was responsible for all film and media needs the coaching staff and team would require.

After one spring served in West Philadelphia, David joined the Temple Owl Football program, where he resides today. What once began as a volunteer position has grown into a fully scholarshiped coaching staff position. It is in this realm where David sees his future impact on the sports industry; where he views the continuation of his story thus far.

