

Jennifer McNutt

Biography of My Interests

The tourism and hospitality management major appeals to me because the field combines management with geography, European and colonial American history, travel, tourism, animals, coastal venues, management and marketing theories and concepts, theme parks, and the cuisine and drinks offered at restaurants. I had once asked my first advisor at Bucks County Community College in Newtown, Pennsylvania if there is a major that combines management with the mentioned subjects and she said Tourism and Hospitality Management. However, in 1994 the major didn't exist at many colleges, and I decided that Liberal Arts: Humanities Emphasis was what I wanted to accomplish at that college after hav-

ing explored the major of Business Management. I did benefit from taking the courses associated with business management later in my college career which should have been completed in 1997 or 1998, but going part time, changing majors, withdrawing at the community college level, and sometimes only being able to take one class per semester due to when the class was held further delayed graduation. However, on a positive note, the goal is within imminent reach with only two courses remaining.

I have obtained education and experience that could possibly benefit my future career in the Tourism and Hospitality Management industry. I have attained an Associate of the Arts from Bucks County Community College in Liberal Arts: Humanities

Emphasis. I have nearly completed my Bachelor of Science from Temple University in Tourism and Hospitality Management with a minor in Business Management. I have acquired knowledge while I was a manager and administrative supervisor at a Quiznos pertaining to customer service, the significance of repeat visitation as well as the food/beverage/overhead/labor equation, and teamwork at all levels.

I have obtained strong data entry skills without and with critical thinking involved during Internship I at the Bensalem Hampton Inn and when I was a Quiznos administrative supervisor.

Inside this issue:

Quiznos Manager

Organization Management

Marketing and Sales

Business Management Minor

Equivalent to 15 Years in Customer Service

Geography Facts

Data Entry

My Strengths and Experience

I have gained a further understanding of management during the two years I ran a Quiznos in a sense. I had been told my technical skills were strong whether intellectual, clerical, or task-oriented. I have an extensive knowledge in the fields of geo-

graphy and animals, although possibly irrelevant to my future career. I have learned the technical concepts of Organization Management and Marketing and Sales which I have tried to apply while I was a Quiznos manager and hope to utilize

in my future career. Although I have 15 years experience in customer service, I would consider the area a weakness of mine that I need to work on.

