



School of Tourism and Hospitality Management

TEMPLE UNIVERSITY



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Bradford Long



Bradford (fifth from back) rowing for temple in one of his races.

Bradford Long: A man with many hats

Brad’s average week day begins with practice at 5:45am, he then attends a full days worth of classes, and then a second practice followed by homework. His weekends are just as busy with Saturday morning practice and putting a minimum of 10 hours of work in over the weekend. Even with all of the responsibilities of practice, school assignments, volunteer hours, fundraising, and work, Brad is still able to maintain a healthy social life and keep a 3.19 GPA.

Most college students would say that they can not handle all of that responsibility but this is the average schedule of a student belonging to Temple’s Tourism and Hospitality Management program. Ok, so not all of the students are athletes, but they do volunteer a great deal of their time giving back to STHM through student organizations and organizing fundraisers, while working in their field of concentration. When Brad entered Temple as a freshman in the fall of 2006 all he knew was that he was going to row for the rowing team and worry about school later. However, when he entered the school of Tourism and Hospitality Management he found that, that style of thinking was soon out of the window. Brad says, “Upon my first STHM class where I was introduced to Dean Montague and told that if I wanted to graduate I had to go through him. I realized that if I

wanted to be successful in this life and graduate, I was going to have to grow up and become a man.”

Brad entered the school with the dream of one day owning his own restaurant and credits all of the knowledge that he has learned so far to what STHM has bestowed upon him in the past four years. Brad says, “Even when I was just working in my field of study I found myself asking more questions and wanting to know more. I realized I was thinking out side the box and that I will constantly be learning. So every time I go to work I try to learn as much about the restaurant industry as I can.”

Now Brad is in his final semester of classes and is currently attending senior seminar with the infamous Dean Montague. Brad says he feels confident that when he leaves school to complete his senior internship and earn his degree in Tourism and Hospitality Management he will not only be prepared to continue his journey towards his own restaurant, but for life by being able to think outside the box and his comfort zone, and by taking back his righteous mind. He also says that he knows he will always have a family at Temple to come back to if he needs to. Yes it is clear that Brad, like so many STHM students before him, will not be part of a lost generation.