

# Casey Sellen

**Montague and Associates**  
**Temple University**  
**Major: Sport and Recreation Management**  
**Minor: Business**

## Developing a Love for Sports

Casey has always had a passion for sports, and he knew since he was a kid that he wanted sports to be the main focus for his career. For him that meant either playing professionally or working in the Sport business. He plans to graduate from Temple University as a Sport and Recreation Management major in August.

Casey developed a love for sports during his childhood as he played baseball, basketball, football, tennis, and golf. Even though he had a mutual interest in all of these sports; baseball was the main focus in high school as he dedicated his time to improving his game and maintaining his good grades in school so he could play baseball in college. Hard work paid off as Casey earned a scholarship to play at Temple University.

He entered Temple his first year as a business major; as Casey was unsure of what direction he wanted to go

academically. He tried Risk Management for a year and realized that it was not something that interested him enough to want to do it for his career. At that point he realized Sport and Recreation Management was the best possible field to enter into. Since beginning Sport Management classes in the fall of 2008, he has been given a much greater understanding of the sport business as a whole through his courses.



## His Future in the Sport Industry

Casey has had a few jobs that have given him good experience in the sport industry. First he worked with a Tennis Club in high school, then he worked at a golf course, and just recently completed an internship with Temple Athletics. He feels that with these valuable experiences, as well as completing his senior seminar class at Temple University, he will be prepared to take on a challenging internship this summer. Once he completes an internship this summer, he will be more ready than ever for the real world and enter into the sport business.

Working in baseball, golf, tennis, or football are all possibilities for his career. Currently he is searching for an internship for this upcoming summer involving any of these sports. Since he already enjoyed working in



marketing for college athletics, he is looking to maybe try marketing for a professional team as well. Casey is willing to relocate anywhere in or out of the country because he does not want to limit his opportunities by just staying in the Philadelphia area. Even if it does not work out in another part of the country, it would be a valuable experience for him because it would broaden his horizon. The future looks very bright for Casey and he could not be more excited for the opportunities and challenges that lie ahead in the next few months.