

# Jonathan Idelson

## JONATHAN IDELSON

### Special points of interest:

- What am I bringing to the Spring Senior Seminar?
- Fundraising plans and objectives.
- Philadelphia 76ers Sales blitz.

## Strengths, Weakness, and an Open Mind.

Many students think they know what to expect from STHM's Senior Seminar class. Dean Montague won't allow that attitude. He will throw a curveball every year.

As students we need to bring our past experiences and an open mind. Personally My strength is Marketing and sales. My experience running and managing two sales offices, with \$250,000 of sales, will be a vital part of this senior seminar's success.

Individually, I have accounted for over \$1,000,000 worth of direct sales. I have a lot of marketing experience to go along with my sales experience. My sales experience can help the class raise money. My marketing knowledge and experience can be

an asset to senior seminar too.

Dean Montague runs the class like a company, so it is important for students to utilize their strengths. It is imperative that we maintain an open mind, so we can minimize our weaknesses.

The class is as diverse as it can get, so we need to be open to other cultures. We will learn lots about diversity if we keep an open mind. I am looking forward to utilizing my strengths in class, learning how to implement my strengths to benefit the class,

minimizing my weaknesses, and keeping an open mind about the diverse business world that I am training to become a part of.



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## Fundraising, Fundraising, Fundrasing

Students Are assigned to committees early in the semester. There are 11 committees total. They all work hand in hand, but the fundraising committee is responsible for rais-

ing money through promotions and events. The most exciting event we are hoping to host is a wine tasting dinner for our parents and relatives, so they can learn about what their

children are doing in school. Our event planning and marketing backgrounds are going to help my committee make this event a success. We need everyone to do their part and utilize their strengths.

