

Kimberly S. Hanshue *STHM Class of 2010*

PROFESSIONAL GOALS:

- > Create a long term career plan or strategy in the hospitality industry
- > Find a mentor and eventually become a mentor
- > Work towards and achieve professional certifications in event planning
- > Make a positive name for myself through professionalism and consistency



As a Student

I am happy to have the opportunity to introduce myself as Kimberly S. Hanshue, Temple University student in the School of Tourism and Hospitality Management.

As I enter my senior year I find it more important than ever that I build a positive image of myself not only as a professional, but also as a constructive attribute to this industry. Event planning along with food and beverage are my areas of interest, but I will continue to explore the tourism and hospitality industry as a whole to gain knowledge of the numerous sectors.

As a result of studying at Temple University I have just begun to learn the sig-

nificance of social intelligence. Throughout the past two years my professors have stressed the importance of accepting and embracing diversity. I have been strongly influenced by their insights and agree that our industry is only made stronger through a variety of cultures, ideas and values. As a student I also recognize the merit of a mistake. It has become clear that making them will only help me grow as a student, a professional and as an individual. I will strive for my full potential and learn from each misstep along the way. It is my belief that through perseverance, creativity and social intelligence that I will reach this potential.

Personal Characteristics:

- Hard-working
- Determined
- Energetic
- Reliable
- Professional
- Confident
- Honest
- Team-oriented

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Beginning Interest in Hospitality

I first became interested in perusing a career in the hospitality industry as a teenager working for The Hershey Company. As a food service employee I quickly recognized the importance of quality customer service and soon began to become more involved in the com-

pany through special event teams and promotions. These event teams included designing birthday parties, private chocolate tastings, company parties, and holiday extravaganzas. The Hershey Company taught me a great deal about what it takes to put on a successful

event whether it be preparation, the actual event, or the breakdown and analysis of the event.