

Melissa G. Menardy

Path of a Leader

Life of a Born Leader

Temple University

School of Tourism and Hospitality Management

Quick Facts

Hometown:

Brooklyn, NY

Nationality:

Haitian

Zodiac Sign:

Libra

Favorite Colors:

Blue and Brown

Favorite Movie:

Best Man

Favorite Quote:

“Simplicity provides a fine line between eloquence and plainness.”

~Andre Ellis

October 6th, 1988 Melissa Gihanne Menardy was born in Long Island College Hospital in Brooklyn, New York. The youngest of two children to of Haitian parents. Growing up middle class what does the future hold for me after high school.

High school is over time for college. I started my college career at Johnson and Wales University (JWU) in Providence, Rhode Island. While attending JWU I majored in Restaurant Management. After a year at JWU I felt my passion did not lie in Restaurant Management. Following this realization I decided to transfer institutions; that decision brought me to the School of Tourism and Hospitality Management at Temple University.

Fall 2008, I have found my place within the Temple University community. I was the Event Coordinator of the Haitian Student Organization (HSO). It was my job to create, design, and implement events throughout the year to keep HSO a part of conversation. I was responsible for bringing back For The Love of Dance (FTLOD); a dance ensemble that was on hiatus for two

years. As a student organization our goal is to make the Temple community aware of our history, culture while still creating events that generate revenue for a yearly scholarship



After being named Event Coordinator of the Haitian Student Organization

Fall 2009, the beginning of the end of my college career. It's senior year; I had made a name for myself within the Temple University community as well as the School of Tourism and Hospitality Management. I start my senior year as the Vice President of the Haitian Student Organization. Along with that title I was named the Events, Fundraising, and Promotions chair of the National Society of Minorities

in Hospitality (NSMH) as student professional organization.

As the Vice President of the Haitian Student Organization. I serve as the right hand woman to the President. I use my energetic, outgoing, personable and organized personality to help HSO run smoothly while aid the members of the executive board portray HSO in a positive light.

Events, Fundraising, and Promotions chair of the National Society of Minorities in Hospitality, this title made it my responsibility to create event that made the STHM community aware of the benefits o being a member of the a student professional organization. I created events that kept NSMH as a constant in the minds of members and nonmembers.

My involvement within these various organization allowed to spread my time doing things that were beneficial to my life educational and The end is almost near. Yesterday's Student, Today's Leader.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can

also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re

trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you

can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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Caption describing picture or graphic.

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



Your business tag line here.

We're on the Web!
example.com

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your

newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.