



Samantha R. Lauver

Employment History:

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| National Laboratory of Tourism & eCommerce | Nov 2009 — Present |
| Anantara Bophut Resorts & Spa | May 2009 — Aug 2009 |
| The Diamond Club | Sept 2008 — Dec 2009 |
| Five Star Staffing | Sept 2008 — Aug 2009 |
| 1940 Residence Halls | Jan 2007 — Dec 2009 |

Future Goals:

- To secure an internship position with a concentration on Destination & Event Management.
- To earn an undergraduate degree in Tourism & Hospitality Management.
- To acquire a position allowing for the utilization of management theory gained through education, practical industry experiences, and applicable within an international hospitality company.

“We must realize that we are all different in the way we perceive the world and use this understanding as a guide to our communication with others.” —Tony Robbins

Temple University is known as the most diverse in the nation, and with prospective, current, and graduated students residing around the world, its presence is felt in the global environment. Inspired by diversity, the students are taught the importance of effectively communicating with all persons.

The 737 currently enrolled full-time students of the School of Tourism & Hospitality Management are taught how important effective communication is through practical and theoretical

application of their studies. Samantha Lauver, a senior in STHM, with a concentration on Destination & Event Management will embark on her professional career following the completion of her undergraduate degree. Within her current position as an undergraduate research assistant she is required to interpret and analyze the effects of consumer perceptions on travel making decisions by utilizing the computer program SPSS. Following the analysis she will complete a report summarizing the findings which will be submitted to the National Laboratory of Tourism & eCommerce for future publication to assist others in their research. Additional experiences include: an



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internship as a Front Office Management Trainee within a rotational program, and as a catering office assistant at the Diamond Club in Mitton Hall.

Personal Strengths

Samantha Lauver’s personal strengths lie within her ability to actively engage others, and to assist with the completion of the goals that have been set by an organization, making her an ideal candidate for a management position. She attributes her strengths to her innate desire to learn about new cultures, to learn from others, and her passion for the industry.

Her inspiration is drawn from the desire to understand cultures different from her own, which has contributed to the enhancement of the hotel product by providing a more meaningful way of involving those with whom she works alongside and to whom she provide services to by sharing her observations of the world with others.

Montague & Associates

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**"I don't make friends,
I make alumni."**



Temple University, in the early 20th Century, recognized the need for studies focusing on recreation. By 1998 the program developed into the School of Tourism & Hospitality Management, allowing students to earn degrees in Sports & Recreation, and Tourism & Hospitality.

Senior level students, following the completion of all other academic requirements, become members of Montague & Associates within the Senior Seminar course. The course was created to prepare students to enter into the arena of professionals by simulating a business throughout the semester. The company, comprised of 11 committees, assists students in "leaving their comfort zones" in anticipation of their future careers.

*The most important fact,
as deemed by the School of Tourism & Hospitality Management:
"We provide employment opportunities to 100 percent of our students."*

Life changing opportunities...



*Kob Tai Plao Island
Mu Kob Angthong National Park*

Every experience that one has in their life can be deconstructed into smaller experiences making up the whole of our existence— these moments make us who we are and define what we believe to be important in our lives.

In 2010, various fields of study require students to complete internships in preparation to enter the professional world. This practice was developed from apprenticeships established in the early Middle Ages.

One student was offered the opportunity to travel 19 hours, taking three different flights, to embark on a management

training experience on the island of Koh Samui, Thailand. While there she learned who she was, what she deemed important, and formulated the goals she has now set for her own life.

A requirement of her position was to complete site inspections to ensure the quality of guest excursions offered by the hotel, Anantara Bophut Resort & Spa. During an inspection of a touring company that offered full day trips to the Angthong Islands by speedboat the student landed on an landmass uninhabited by humans. Using a kayak to travel two miles to a

neighboring island the group was able to disperse and spend time exploring. As the only individual who was confident in her ability to swim she found herself in the 80°, clear blue ocean waters of Eastern Asia — alone.

Looking up at the tree covered mountains that covered her entire scope of vision she realized how much of the world was left to be seen. True euphoria filled her entire being — it was there she gained the ability to see the infinite possibilities that the world has to offer.

The creative is the place where no one else has ever been. You have to leave the city of your comfort and go into the wilderness of your intuition. What you'll discover will be wonderful. What you'll discover is yourself.

—ALAN ALDA