



MONTAGUE & ASSOCIATES

Get to Know Samantha Levy

“For my part, I travel not to go anywhere, but to go. I travel for travel’s sake. The great affair is to move.” – Robert Louis Stevenson



Samantha Levy volunteering at TEACH campaign held at Temple University

Quick Facts

- Completed Junior internship while serving as a personal assistant to Jennifer Brown, Marketing & Events Coordinator at Ladder 15
- Communications Coordinator for Temple University Member’s of Adventure Travel Trade Association (ATTA)

INTRODUCTION

Samantha Levy is a senior at Temple University receiving her Bachelor of Science in Tourism and Hospitality Management in May 2012. In her four years at Temple University she has completed a concentration in Destination and Event Management and a minor in General Business, where she mainly focused on Human Resource Management.

STUDENT PROFILE

Samantha comes from a family of successful entrepreneurs, world travelers, and meeting planners. Being exposed to all of these careers and passions from a young age is what encouraged Samantha’s decision to pursue a degree at the prestigious School of Tourism and Hospitality Management at Temple University. “I have grown up with a sense of independence, organization and curiosity. All of these characteristics made it easy for me to

decide on a career path within the tourism and hospitality industry.”

Furthermore, Samantha’s exposure to other countries, different cultures and new people is what gives her the ambition to present others with her global experiences. “Traveling the world, trying new cuisine and meeting interesting people has given me unforgettable experiences. Pulling from these memories will hopefully allow me to create just as enjoyable experiences for others.”

FUTURE

In January, Samantha will be completing her Senior internship with MeliTour, a travel agency in Izmir, Turkey. With the multitudes of internships and work experience she has completed over the years she is confident and ready to embark on her future career path - wherever it may take her.



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EDUCATION FIRST

Education First (EF) is the world's largest private language school. Between educational travel, language training and cultural exchange, EF has broken down barriers for over 15 million people.

Educational Homestay Program

Educational Homestay Program (EHP) is the international exchange division of EF. EHP brings exchange students from various countries over to America where they live with host families for a 2-4 week period of time.

During the Summer of 2011 Samantha was fortunate enough to fly out to California and help recruit host families for EHP. Being a past exchange student herself she found that she had, "a knowledge and understanding for the student and host families needs." During her 5-week stay in California, Samantha was able to find host



families for 50+ students arriving from Germany, Italy, Spain, China and Poland.

Education First College Break

Another division of EF Samantha has enjoyed working with is Education First College Break (EFCB). EFCB is the travel division of EF that organizes trips abroad for 18-26 year olds. Samantha's role with EFCB has been to promote the company at Temple University as a Campus Manager. She has also been lucky enough to travel with EFCB on a New Year's trip to Berlin, Munich and Prague.

Experience with EF

"My experience with EF as a whole has been nothing short of amazing. I have met fantastic people, learned great sales and marketing tactics, all of which revolve around travel - my one true passion in life. The relationship I have with EF is a very influential one. I believe working with them for the past year has helped me grow into a real industry professional."

Work Experience

- Waitress/Hostess at Ladder 15 Bar & Restaurant
- Hostess at Coyote Crossing
- Campus Manager for Education First College Break (EFCB)
- Banquet Server at Blue Bell Country Club

Short Term Goals

- Successfully complete my Senior internship with MeliTour travel agency, all the while learning the culture and language of Turkey

Long Term Goals

- Become an industry professional by utilizing all the knowledge I have obtained from STHM, travel, work experiences and social intelligence



SCHOOL INVOLVEMENT

Samantha Levy (at left) with fellow STHM student's after their successful Charity Water Pong Tournament which raised over \$200 for Eagles Youth Partnership. The event was a team effort, pulling together donated items from the Philadelphia Phillies and Eagles, along with a partnership with a local bar at Temple University.

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