

# The Connection

Bringing Students and Faculty Together Since 1998

## *A Message from the Newsletter Committee*

As the semester draws to a close we would like to welcome the incoming senior class to embark on their journey into becoming professionals. The purpose of this newsletter is to reach out to underclassmen and provide insight on the dynamic of the Senior Seminar Professional Development Course.

Having made it through our last semester of coursework, we want to be able to share and help the incoming class with the transition to senior status. This class gives the STHM student body a chance to develop and experience a type of challenge that is extremely unique. Through this course you will be given the opportunity to take risks that you never had the chance to before.

The class is set up as a pseudo-business with Main Campus and Center City “offices.” Each class is departmentalized to successfully produce an event in addition to normal business practices throughout the semester. We hope that this issue will give you a better understanding of what we have experienced and, in turn, help you to be successful next semester, and in the future.

Though there are no written exams in this class, each week you will be tested. Always prepare for the unexpected and have fun!

It is time to step out of your comfort zone and embark on an experience that will prepare you for your professional life.

Sincerely,

Rachel Frankwich, Jessica Stern,  
& The Newsletter Committee



**Main Campus**



**Center City Campus**

### *Inside this issue...*

Committee Descriptions.....	2-4
Featured Freshmen.....	5-6
Senior Internship Locations.....	8

## Committee Descriptions

### *The President*

By: Anthony Giratore

The role of President in the Senior Seminar class is to provide leadership to the entire class, and assist the class in accomplishing their goals and objectives. The President takes responsibility for everything that transpires in the class and makes many critical decisions. It is their duty to schedule weekly meetings with the Committee Chairs in order to develop action plans, so that the class can be successful. However, one of the most important duties that the President must fulfill is to serve as a liaison between the CEO, Mr. Montague, and the class. Through personal meetings with the CEO, the President is able to accurately relay information to the rest of the class. All of the committee chairs in addition to the Vice President report to the President.

### *The Vice President*

By: Bethany Whitstone

The role of Vice President carries a lot of responsibility to both the President and the associates. The primary function of this position is to support the President in his/her role as a visionary and the chairs of each committee. Having creative ideas is important, but helping each committee execute their visions set forth by the President will help determine how well the class will reach their goals. The Vice Presidency is not an opportunity to exhibit power over fellow associates. Rather, it is a chance to foster communication within the class and do everything possible to assist each committee in their duties. Although an executive position, the Vice Presidency is largely a service position. The Vice President should participate in every fundraiser, get to know as many associates as possible, and be willing to give positive feedback often. This position, while difficult at times, can have a beneficial influence on the outcome of the class and be individually rewarding.

### *Budget Committee*

By: Jenna Heasley

The Budget Committee is the smallest committee with only two members. The main responsibilities consist of maintaining all finances for the class. This includes all deposits, requests for funds and reimbursements. At the beginning of the semester, the Budget Committee is in charge of composing a projected budget, which details all the expected expenses and sources of revenue for the class. It is important to note that this is a proposed budget and the expenses and revenues are highly subject to change.



During the course of the semester, the Budget Committee is responsible for handling all deposits, reimbursements and requests for funds. Every committee has their own individual expenses and sources of revenue and it is the responsibility of the Budget Committee to ensure that all the committees receive the money they need to complete their objectives. All deposits, reimbursements and requests for funds need to be properly documented and recorded to ensure that the budget is accurate and up to date.

It has been a difficult position, but a very beneficial one. If you are not good with numbers, this position forces you to learn. It teaches you the importance of organization and communication—two essential characteristics to take into the real world.

### *Human Resources*

By: Sara Nolan

A human resource department is an extremely vital aspect of any organization or company. In efforts to mediate conflicts and inform employees, the human resource department's main goal is to keep every employee in sync and ensure company rules and policies are being obeyed and respected. In addition, HR departments relay information from one department to another, as well

as, update and highlight certain events and time periods of an organization. Overall, the Human Resource department is imperative to a successful company, if a company lacks in this department things may fall apart fast.

As a member of the Human Resource committee of Montague & Associates, it was our goal to conduct committee unity and to act as an information outlet for each committee to turn to. Our committee consisted of innovative individuals who took every opportunity to relate to a certain committee, and lend a hand when needed. The chair of the committee was not just the leader of the HR department, but acted as a liaison of all nine groups. Each member of the committee was appointed a committee to communicate with, and mediate if necessary.

In conclusion, the addition of the Human resource committee to Montague & Associates has given the company organization, mediation, and company goals. This committee is effective when all members contribute, and everyone is on the same page. The HR committee was a good addition, taking all the ideas of this committee and elaborating on them could make the operations of Montague & Associates run more smoothly.

### ***Memberships/Conferences/Meetings Committee***

By: Marcus Lambert

The two purposes of the Memberships, Conferences, and Meetings Committee are simple: Ensure everyone in the class becomes a member of a *professional organization* through graduation, and that everyone in the class attends a professional conference, meeting, or workshop. In order to ensure everyone has completed the requirements, the Memberships, Conferences, Meetings Committee is responsible for collecting verification papers that detail the organization joined, and the conference, meeting, or workshop attended. The committee must provide classmates with possible professional organizations to join, and professional conferences, meetings, or workshops to attend. A considerable amount of research is used in this

committee to accommodate everyone's needs and/or desires.



What are the concerns? Less than one percent of the class responds to your e-mails and everyone disregards what you tell them in class. Members of this committee must be vocal, demanding, outspoken, and organized.

### ***Marketing Committee***

By: Eliza Stasi

The Marketing committee is comprised of members all striving to positively market the Senior Seminar Professional Development class, as well as the School of Tourism and Hospitality Management. The committee focuses on promoting Senior Seminar fundraising events by utilizing marketing strategies previously learned through major related courses. The major task of the Marketing Committee is to efficiently produce mass marketing pieces regarding Senior Seminar events to all members of the STHM community. The Marketing Committee is also responsible for designing marketing strategies to inform members of the STHM community of upcoming class events. The marketing committee works hard to maintain the high standards of the School of Tourism and Hospitality sets for each of their students.

### ***Newsletter Committee***

By: Rachel Frankwich & Jessica Stern

The newsletter committee is the most unique committee in Senior Seminar. It is the only group of students that has the Main Campus class and Center City class working together through the semester.

During this semester we have produced four issues of *The Connection*. Each issue touched on hot topics in the industries of Tourism, Hospitality, Recreation, and Sport. When producing each issue, we have all classmates submit an article about the

chosen theme. The committee then goes through a selection and editing process. At the same time, individuals are working on producing an international version of the newsletter (Romanian, Swahili, Korean, and Japanese). After the first revisions a computer formatted version of the newsletter is distributed to the class. They are then responsible for submitting revisions on the completed copy. Once these revisions are returned the issue is corrected and submitted to the printer.

This committee needs to be very detail oriented and have the ability to multi-task. Sometimes you are working on multiple issues while trying to meet a deadline. Make sure to work closely with the Marketing Committee to successfully reach the underclassmen.

Although being a member of the Newsletter Committee is time consuming, it is extremely rewarding when you receive a published copy of your hard work.

### ***Project Committee***

By: Kacee Lawver

The project committee is the most important committee in that class; however, nothing they do is without the help of each committee and commitment to do their part. The project committees for this year were responsible for putting on the 16th Annual STHM Career Day and the STHM Semi-formal. Since these events is the major project of the class, it is vital that the entire class do their part to make money, market the event, find sponsors, and more to make the day a success.

The project committee is the backbone of the class because they are responsible for planning every aspect for the day of the event. As a committee we had to perform such tasks as confirming vendors for Career Day, securing guests for the semi-formal, line up guest speakers, order food, get decorations, reserve parking, design and order guest gifts, create a layout for the event, create a program and plan all the specific logistics for the day of the event. We had to work together and split up the massive amount of work between committee members and ask for outside help from other committees. It was vital that we had communication with other committees within the

class as well. For example, we had to know the amount of guests that marketing was anticipating so we had enough material printed as well as work with sponsorship to know the type of signage we had to provide for the event and fundraising so we knew how much money we were able to spend on our event.

As a member of the project committee, it was obvious how hard it is to work in an organization and how vital communication is to a smooth process. Putting on a professional event is no easy task; however the key is to stay organized and balance all the tasks at hand during the semester. There is nothing more rewarding than the day of the event when the entire class and take pride in presenting a well-run, professional event to all the people in attendance.

### ***Sponsorship Committee***

By: Marissa Judge

The Sponsorship Committee is responsible for gaining sponsorship for Montague & Associates and its events. It is the responsibility of the committee members to create a professional letter to be sent to potential sponsors, and this letter



must be approved by the President and C.E.O. As a committee, we defined levels of sponsorship concurrent with levels of donation, and created incentives for those levels of sponsorship i.e signage at event, and placement in the STHM student newsletter. We also developed a list of potential sponsors, and compared that list with the Center City class, so as not to ask the same organization for donations twice. It is important to understand that as a committee you must take the initiative and be actively searching for sponsors and most of your work will be done outside the classroom. Also keep in mind that solidifying sponsors for your major event and any opportunities there after will not be easy; as a committee, be prepared to assume additional roles.

## ***Volunteer/First Aid/ CPR Committee***

By: Mark Vasquez

The volunteer committee has three major responsibilities within the Senior Seminar class. The first purpose is to provide volunteer experiences for the class that will allow everyone to get involved with the community. These volunteer experiences should touch each industry within our major including sport, recreation, tourism and hospitality. The activities should be those that will portray the Senior Seminar class in a positive light to the rest of the community. By doing so, the class can also network and put together more opportunities for future classes. The next responsibility deals with CPR and First Aid certification. As a requirement, everyone must be certified in both CPR and First Aid in order to pass Senior Seminar. The basics should be well known, and it can be done either in an online virtual classroom, or as a group certification outside of class. Lastly, the committee is in charge of making sure everyone has a valid passport. Passports are becoming essential in our field, with many jobs requiring you to travel all over the world. It is important to have a valid passport at hand. If you are not prepared and your company wants to send you somewhere it could take months to process. By getting all of this out of the way you will be ahead of the game as a class and ready to take on the real world.



## **Featured Freshmen**

### ***The University for Every Student***

By: Alan Dashoff

Applying for college is a major decision in a young adult's life. The choice we make determines our path in the future and the opportunities available to us so that we may make the most of our education. As a result, this choice should be made

after careful consideration and deliberation. I wanted to make the most of my research of potential schools and looked at every angle respectively.

As a Philadelphia native, I never thought that Temple University would be the most appealing of the schools I applied to. I had visited Temple to see friends in the past, but made it a point of my research to make an official visit and tour the campus. I found the convenience of a local college to be rewarding when considering family obligations and the comfort of being in a familiar environment.

I also made it a priority to research the curriculum of the Sport and Recreation Management Program to see if it cultured my interests within the field. I was pleasantly surprised to find the availability of certain classes that cover topics such as event management, stadium design, and sport law. The opportunities presented through the internship program also assisted me in choosing the School of Tourism & Hospitality Management from the surplus of schools.

I knew students currently at Temple that I used as primary sources of information about the university. I found out about organizations such as the Hillel that increased my interest. I used their information and what I desired in a university to make my decision.

Now that I have chosen Temple, I could not be happier. The Sport and Recreation Program has been nothing but a continuous cycle of useful and new information on an industry I am learning about. Before Temple, I thought I knew what I was going to be studying, but now that I am actually taking part in the program I have a newfound growing interest in the field of Sports Management.

For any student considering the School of Tourism & Hospitality, I highly recommend it. You will be more than pleased with the intelligent and helpful faculty and the programs available to you. There is not a field of interest that Temple cannot accommodate. The university's open door attitude is what makes it great and appealing to students like me. The University's reputation as a quality educational institution is growing and with the entrance of new students with a thirst for knowledge it will only help that reputation grow.

## ***A Dream Come True***

By: Jamila Asaaf

Hello. My name is Jamila Assaf, and I am a deaf student here at Temple University. I chose Temple because it offers an excellent unique college experience and a superior education. Since I was a little girl, I wanted to go to Temple University. My instincts told me it was a dream opportunity for me. It had the best service for students with disabilities and the Disability Resource and Service Center is state of the art. They offer interpreters and services that help me with my educational needs.

The school also has many international cultures, foreigners, exchange students and a variety of people. Temple University has a lot of respect and tolerance for different cultures and ways of life. Temple University is very supportive and open minded to all beliefs and views. Before I transferred to Temple University a year ago, I was in the deaf community and residential school for the deaf all my life. I attended Scranton State School for the Deaf and the National Technical Institute for the Deaf at Rochester Institute for Technology. I had a gut feeling that Temple University would encourage me, so I applied and I love it. Temple University's mainstream education was a new and difficult challenge; I really had to dedicate myself and rise to the occasion. Temple University has positively affected my life; it has provided me with an amazing experience. It has been so eye opening that I have decided to stay at Temple University until I graduate. I am sure Temple University will support my endeavors and ensure my future success. If Temple University did not offer the Disability Resource and Service center, myself and other deaf students would not have the opportunity to experience the rich and fulfilling experience this University has to offer.

I would recommend Temple University to anyone. Not only does it offer an excellent educational program, but it also has wonderful services and a culturally rich environment that is not easily found. Temple offers you everything you need to succeed in any field you chose to follow.

## ***Why I Chose Temple***

By: Kruthika Chittiappa

*"Like all great travelers, I have seen more than I remember and remember more than I have seen"*

Benjamin Disraeli (1804-1881)

My name is Kruthika Chittiappa and I was born and raised in Bangalore, India. For as long as I can remember, visiting new places, meeting new people, staying in different hotels and resorts, and experiencing new and varied cultures has always interested me. My fascination with the hospitality and tourism industry continued to grow and, at nearly eighteen years of age, I now know I want to be part of this booming global industry.

From a very young age, I had a keen interest in hospitality, only at that time I did not know it was called 'Hospitality'. I have always loved welcoming people (be it guests to my home or plantation resort) and when called upon, taken great interest and pride in making them feel welcome and comfortable. I was absolutely overjoyed when I found that my love for hospitality could be turned into a vocation. I could study perhaps excel in.

I chose to study Tourism and Hospitality Management at the renowned Temple University because I truly felt that this program was the right place for me. I thought to myself, which university would lend me prestige, wisdom, and strength? I need a university of opportunity---a university that would help me grow. I knew that Temple University was the best choice.

Growing up, I had a few friends who attended Temple University for Tourism and Hospitality Management; I now understand why. This esteemed university provides a wealth of opportunity to explore many different elements of life, to dip into a wealth of academic resources, and the opportunity to engage in internships.

At Temple, I am not just another student, but I have the opportunity to speak one-on-one with my professors. Although STHM has approximately 700 students, I feel that the relationships between students and faculty resembles an interwoven community. I believe that this sense of closeness is a fundamental aspect in an outstanding college experience. We learn a lot from interacting with

others, and the fact that this reputation of faculty openness and undergraduate involvement exists is very appealing.

Another aspect of Temple that attracted me greatly was the student body: diverse and multicultural, but at the same time consistently academically strong. Since I experienced multiculturalism and acceptance in India, it was very important that I found a program with the same values.

Opportunities are growing everyday and Temple has helped me be a part of this. Having an opportunity to involve myself in career days and community service makes this program unique.

Being given a chance to study here was the best thing that has ever happened to me. I enjoy contributing to STHM in every way and try to reap a rich harvest from Temple's robust and inspiring environment – one that offers a fair and level playing field, has an identifiable mascot and a program, which is equally vocational and practical oriented. *'Perseverantia Vincit': Perseverance Conquers.* The School of Tourism and Hospitality will help me meet and possibly raise the bar of excellence that Temple is known for.

Thank You to Our Sponsors



**Montague & Associates 2007**  
**CEO: Mr. Jeffrey Montague**  
**-Main Campus-**

**President**-Anthony Giratore  
**Vice President**-Kristine Bompadre  
**Newsletter**- Chair: Rachel Frankwich  
 Associates: Irina Burakovsky, Morgan Finkelstein, Zachary James, Misuzu Mori, Jared Price, Angel Torres  
**Budget**- Chair: Eunice Muya  
 Associate: Eric Gillman  
**Conference/Meeting/Membership**-  
 Chair: Marcus Lambert  
 Associates: Laurie Harrelson, Ashley Roucroft, Ira Young  
**Fundraising**- Chair: Jessica Carolina  
 Associates: Travis Lentz, Robert Licata, Billy Plichta, Isaac Satten, Katelyn Wild, Reiri Yamaski  
**Human Resource**- Chair: Sara Nolan  
 Associates: Jason Colon, Christina Deckhut, Scott Grissell  
**Marketing**- Chair: Christopher Fields  
 Associates: Dana Dommermuth, Kadie Grisolia, Tahoe Kim, William Koskinen  
**Project**- Chair: Kacee Lawver  
 Associates: Kristine Bompadre, Anthony Delgott, Ryan Ganley, Maiko Iwasaki, Chou Lee, Lauren Quick  
**Sponsorship**- Chair: Marisa Judge  
 Associates: Mark Kniley, Chuck Young, Kristin Youse  
**Volunteer/CPR** - Chair: Mark Vasquez  
 Associates: Lisa Katzmar, Curtis Kaucher, Momoko Yoshida

**-Center City Campus-**

**President**-Mackenzie Tolliver  
**Vice President**-Bethany Whitstone  
**Newsletter**- Chair: Jessica Stern  
 Associates: Oana Bugariu, Mike Burns, Danielle Goffredo, Asuka Hara, Timothy Lilley  
**Budget**- Chair: Jenna Heasley  
 Associate: Thomas McNicholas  
**Conference/Meeting/Membership**-  
 Chair: Jason Jiau  
 Associates: Kim Berardi, Leanda Rinehart, Bethany Whitstone  
**Fundraising**- Chair: Chris Baker  
 Associates: Catherine Morris, Louise Castellano, Jared Corra, Kelly Golderer, Alison Williams  
**Human Resource**- Chair: Kym Langham  
 Associates: Mike McMahon, Viviane Rabelo  
**Marketing**- Chair: Eliza Stasi  
 Associates: Colin Dempsey, Becca Fest, Jessica Hummel, Kerry Houck  
**Project**- Chair: Michael Goldstein  
 Associates: J'hannel Becoat, Becky Cohen, Toshiaki Enoki, Tristen Gabel, Allison Perlstein  
**Sponsorship**- Chair: Nicole Ouimet  
 Associates: Alexis Hahalis, Jeremy Mortorff, Jessica Smeriglio  
**Volunteer/CPR/Alumni Panel**-  
 Chair: Antonio Sciulli  
 Associates: Diana Ciglar, Joy Okoro

## Senior Internship Locations

Chris Baker	Comcast Spectacor	Event Services
Kimberly Berardi	Clearwater Parks & Recreation	Recreation Programming
Kristine Bopmpadre	Hyatt Regency- Chicago	Food & Beverage Management
Oana Bugariu	Hyatt- Grand Manchester	Food & Beverage Management
Mike Burns	Houston Astros	Player Development Asst
Louise Castellano	The Hub	Operations
Diana Ciglar	Clearwater Beach Marriott	Recreation Department
Rebecca Cohen	The Park Hyatt- Philadelphia	Human Resources
Jason Colon	Temple University Athletic Ticket Office	Asst. Director of Ticket Operations
Jared Corra	Ginn's Reunion Resort	Event Programming Intern
Anthony Delgott	Aramark	Manager
Toshiaki Enoki	National Geographic Channel	Film
Christopher Fields	Philadelphia Soul	Game Operations Intern
Morgan Finkelstein	Upper Dublin Parks & Recreation	Special Events & Programs
Rachel Frankwich	Ginn's Reunion Resort	Event Programming Intern
Anthony Giratore	Astor Sports Management	Athlete Management Intern
Danielle Goffredo	Ride the Ducks	Sales & Marketing
Kelly Golderer	Hyatt Regency- Penn's Landing	Catering & Sales
Kadie Grisiola	University of Pennsylvania Recreation	Membership Services
Alexis Hahalıs	Responsible Hospitality Institute	Zone Assessment Intern
Laurie Harrelson	Hyatt Regency- Princeton	Food & Beverage Management
Jenna Heasley	Madison Square Garden- NY Rangers	Public Relations
Kerry Houck	Mid-Atlantic Capital Alliance	Program Assistant
Jessica Hummel	The Hub	Sales and Operations
Marisa Judge	Hyatt Regency- Baltimore	Catering/Convention Services
Liza Katzmar	The Hub	Sales & Operations
Curtis Kaucher	Starr Resturant Organization	-
Taeho Kim	Oakwood Japan	-
Bill Koskinen	Philadelphia 76ers	Statistics Intern
Marcus Lambert	Wachovia Center	Premium Memberships
Kacee Lawver	USA Triathlon	-
Mike McMahon	Temple University Recreation Department	Recreation Assistant
Tom McNicholas	Philadelphia Dept of Recreation	-
Jeremy Mortorff	Dickinson College Intercollegiate Athletic Dept	Media Relations
Sara Nolan	Marriott International	Virtual TaskForce
Nicole Ouimet	Hyatt Regency Resort & Spa - Arizona	Rooms Divisions
Allison Perlstein	MTV Networks	Music & Talent Dept
Jared Price	Philadelphia 76ers	Community Relations
Lauren Quick	Greater Philadelphia Tourism Marketing Corporation	Special Projects Department
Ashley Roucroft	Mt.Laurel Marriott	Food & Beverage Intern
Isaac Satten	Philadelphia 76ers	Marketing/Live Events Intern
Antonio Sciulli	Comcast Spectacor	Security Liaison
Eliza Stasi	Gloss Public Relations	Event Management & Public Relations
Jessica Stern	Bally's Casino	Food & Beverage Management
Bethany Whitstone	Events by On Stage and Off	Events Management
Allison Williams	ResortQuest Breckenridge	Recreation Planning
Reiri Yamasaki	IACE Travel	-
Chuck Young	Villanova University	Athletic Business Office Intern