

The Connection

Bringing Students and Faculty Together Since 1998

When the Recreation World Converges on Baltimore...

By: Nick Cataldi

The National Recreation and Park Association (NRPA) is the premier organization representing recreation and park programs across the country. Its NRPA Congress and Exposition is the largest collection of those programs all in one place. From October 14 to 18 more than 8,000 recreation professionals, exhibitors and students converged in Baltimore to discuss the future of the recreation industry.

The opening session was capped off with keynote speaker Robert F. Kennedy Jr. who focused on the ways park and recreation departments can help the environmental crisis. The conclusion of the keynote speech meant the opening of the exhibition hall, which alone could take any attendee the whole week to go through. While it is interesting to see the range of exhibits in the hall, that is not the main reason most attend; the

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The Most Exciting Three Innings this City Has Ever Seen

By: Kaitlyn Finley



The Philadelphia Phillies win the World Series. Photo courtesy of *The New York Times*.

Monday, October 27: World Series Game 5, which could have been the clincher for the Philadelphia Phillies, is postponed by rain. It is halted after 5 ½ innings and the score tied 2-2. The restart of the game is tentatively scheduled for the next day.

Tuesday, October 28: The weather refuses to cooperate and Game 5 is again postponed until the following day.

Wednesday, October 29: Game 5 is scheduled to start at 8:37 p.m., and will begin right exactly where it left off; no starting lineups announced; no national anthem. It begins with the bottom of the sixth inning.

What made the final three innings of Game 5 (remember the Phillies did not bat in the bottom of the ninth) so memorable was the emotion and anxiety that was packed into them. With the score tied going into the final three innings it was a new ballgame, but a game with little time to make up for any mistakes.

Major League Baseball games, regular or postseason, are typically about three-hour marathons; this was a sprint.

It had been a question whether the stands would be full for the possible clincher, but by game time it was clear that the fans had turned out. Anyone who had a Game 5 ticket from Monday either made it down again on Wednesday or gave away their ticket to another lucky fan who had just received an unexpected chance to witness the World Series clincher. Regardless, the crowd was even better, even louder, than it had been on Monday.

Those three innings themselves had something special in them for two players who had carried the city on their backs up to this point.

Pat Burrell, the longest-tenured Phillie, who was the Phillies first round pick in the 1998 draft (first overall), made his World Series. In the 7th inning, score tied at 3-3, Burrell led off with a double. The run later scored to put the Phillies... back on top, and in the end was the deciding run in the series. Not only had

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9th Annual Women's Entrepreneurship Conference

By: Cole Perera & Astrid Schrier

The Temple University League for Entrepreneurial Women in conjunction with the Innovation and Entrepreneurship Institute hosted the 9th Annual Women's Entrepreneurship Conference in Great Court at Mitten Hall on Tuesday, October 28. About 100 people, both men and women ranging from Temple students to working professionals, gathered to network and share their entrepreneurial spirit. Dr. Ann Weaver Hart, President of Temple University, served as the Keynote Speaker. President Hart based her presentation off of the quote by Laurel Thatcher Ulrich stating, "Well behaved women seldom make history." President Hart reiterated the need for women to redefine the term "well-behaved" as opposed to letting society define it for them. President Hart's presentation also featured the ABC's of Women in History, a compilation of great women in history, ranging from singers, doctors, writers, Noble Prize winners, astronauts, engineers, CEO's, Supreme Court justices and athletes. While each of these women took different routes to climb the mountain of success, each redefined the world's perception of how a woman is supposed to behave.

Tracy Davidson, Anchor & Consumer Reporter from NBC 10 and last year's Keynote Speaker, served as the moderator for the two panel discussions. Karen Moustafellos, President of Elements and Alloys, Angel Rodriguez, Executive Director of Empowerment Group and Jason Smikle of Truly Unique Vision discussed passion, productivity and perseverance during the first panel. Rodriguez noted that it's not enough being better than everyone else,

way and how they continue to grow. Being creative played a big role in each of their success and they implored the attendees to develop their creative side. The panel members also discussed characteristics they believed a good entrepreneur should possess – persistence, branding and salesmanship.



*Ann Weaver Hart
President of Temple
University*

At the end of the conference Betsy Leebron Tutelman and Betsy Barber, co-chairs of the League for Entrepreneurial Women, presented the hall of fame inductees. Wanda Paul, CPA, Senior Vice President of Finance and Administration for the Pennsylvania Convention & Visitors Bureau, and Sarah Hetznecker, Project Development Director for Conergy, were inducted into the League of Entrepreneurial Women's Hall of Fame. The student essay contest winner, Brandi Baldwin, a student in the Urban Education PhD program, was inspired by her love for business and social justice.

Each attendee received a small pink toolkit to coincide with all the tools, wisdom and knowledge that they gained from attending the conference.

*"Well behaved women seldom
make history."*

but what is needed to create a new opportunity.

Entrepreneurs dream and dream big. Having the courage to pursue those dreams and turn them into a reality were the driving factors of the second panel discussion. Candice Caprice, Founder of Per Lei Boutique, Austin Lavin, Co-Founder and CEO of Myfirstpaycheck.com and Brian Linton, Founder of Sand Shack discussed what impacted them along the

17th Annual STHM Career Day

By: Astrid Schrier

On Wednesday, November 12th, 2008 the Main Campus Senior Professional Development Seminar class hosted the STHM 17th Annual Career Day "Creating a Sustainable Future" at Mitten Hall. Over 350 students were able to network with 40 different vendors and professional organizations from the tourism, hospitality, sport and recreation industries. Guest Speaker Mike Mersky of ESF Camps stressed the importance of good writing and speaking skills as students enter in to the competitive job market. Thank you to all the students and vendors who attended and helped make this such a successful event. Look for more in-depth information from Career Day such as Q&A with the guest speaker, testimonials and pictures in the next edition of The Connection.

The Art Behind House Swapping

By: Hannah Yoffa

The mystery behind house swapping is a new, unique way to travel that is being discovered by people from around the globe. This growing international trend is becoming more popular, especially when trying to cut travel expenses in regards to accommodation and transportation. Before the internet, house swapping used to occur through friends and family. The internet provides endless possibilities, thus allowing for numerous websites specializing in house swapping. This provides enormous potential for vacation spots. A person will first pick a destination, pick a specific listing, and then begin contact with the member. Most of the websites charge a membership fee in exchange for a yearlong listing of a house or accommodation.



www.outtraveler.com

House swapping decreases the cost of spending money on accommodations, transportation at a destination, and lessens the cost of food. Depending on the arrangement, which is specific to each party, people may include cars or other modes of transportation in the trade. Rather than eating out for every meal, people can cook for themselves, reducing money spent at restaurants. Many people feel that house swapping gives visitor's a better feel of the culture and dynamics of a destination because they have the opportunity to

interact with the locals on a daily basis. For instance, a participant who went to England got to know their local neighbors and was invited to a traditional afternoon tea party.

According to the popular house swapping website, www.houseexchange.com, there are two types of exchanges: home exchange and hospitality exchange.

Home exchange allows people to trade homes, apartments and condominiums for a specified amount of time. Traditional ideas of a home are not the only accommodations being exchanged. People are now trading their house to take a trip on someone's yacht or go cross country in an RV. In this exchange, both parties agree on a time to exchange their homes that is convenient.

Hospitality exchange allows participants to meet one another. Participants take turns hosting one another at their homes during specified times. Each exchange participant has the opportunity to be a host at their own home and a guest at their partner's home. Hospitality exchange is becoming more popular because travelers are able to interact with one another and gain insight into a destination by having a personal tour guide.

To learn more about house swapping visit www.homeexchange.com or www.domuswap.com.

The Most Exciting...

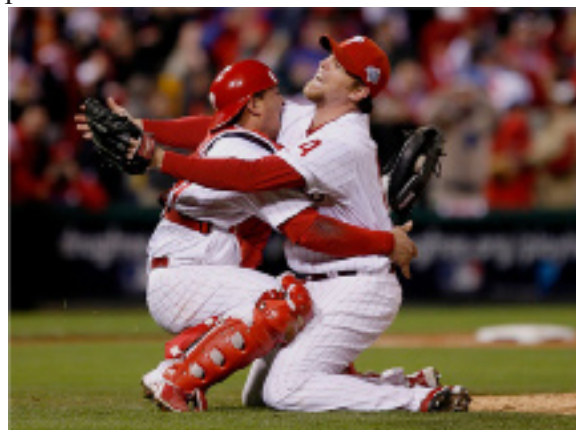
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the fans been waiting for this, but Burrell, hitless in 13 World Series at bats, had been waiting for it too.

Brad Lidge, on the other hand, joined the Phillies during the off-season. He was expected to be a solid closer, but what he did in the Phillies' bullpen was perfect, literally. Not only had he not blown a regular season save, but he was perfect in the postseason too. He was 48-48 in converting saves altogether and had the distinction of closing out the National League East division clincher, the Division Series clincher, the National League Championship clincher and of course, the World Series clincher.

The continuation of Game 5 on Wednesday night was arguably the most thrilling sporting event Philadelphia has seen. It ended the city's 28-year championship

draught and gave the Phillies their second World Series Championship in 25 years. They did it in unusual and unprecedented fashion and brought together a city in the process.



www.nytimes.com

Restaurant Review: Osteria

By: Amy Gurreri



After studying abroad in Rome, I have been searching all throughout Philadelphia for a slice of pizza that can compare to the delicious Italian culinary trademark that I fell in love with at first taste this past summer. It was not until I visited Osteria, located at 640 North Broad Street, that I was finally able to cease my hunt for pizza perfection and could revisit the gastronomic Roman experience that I so dearly miss.

Now, I know what you're thinking. She wants me to believe the best pizza in all of Philadelphia is on North Broad? Don't take my word for it. In a restaurant review written by Maria Gallagher of Philadelphia Magazine, she claims "Osteria proved that if you build it, and cook as adroitly as Chefs Vetri and protégé Jeffrey Michaud are doing in this improbable location, crowds will come, even if it means

(cont'd on p. 7)



www.delawareonline.com

Young Professionals in Professional Organizations

By: Aubrey Calhoun & Lauren Dellamonica

During the last two months, the Associates in Main Campus Senior Seminar have understood the vitality of joining professional organizations. Unique networking, employment and internship opportunities and first-hand industry experience are obtained by becoming active members in professional organizations. This knowledge cannot be learned inside the walls of a classroom. According to Cole Perera, Website Committee Chair, professional organizations "make sure that members are educated and possess the tools that are needed to be sustainable."

Meeting Planners International (MPI), the National Recreation and Parks Association (NRPA), Professional Convention Management Association (PCMA), the National Society of Minorities in Hospitality (NSMH), and

the North American Society for Sport Management (NASSM) were the most popular professional organizations joined by associates. Nicholas Cataldi, associate on the Project Committee, became a member of NRPA because he recognized "joining [NRPA] and attending the subsequent conference in Baltimore will give me great exposure and insight into the career opportunities and the work atmosphere in the recreation industry."

The Membership/Conference Committee would like to congratulate the Main Campus Senior Seminar associates who went outside of the classroom to spur their development by becoming young professionals in esteemed organizations. They are now one step closer to being successful leaders in the Tourism, Hospitality, Sport, and Recreation industries.

When the Recreation World...

(cont'd from p. 1)



continuing education sessions are the highlight of the conference for recreation professionals. These sessions focused on contemporary topics like environmental stewardship, recreation for at-risk youth, and programming for a diverse population. These sessions were hosted by professionals in the industry and offered insight into how specific programs can be implemented in any recreation department regardless of size.

The 2008 Congress and Exposition was bookended by two parties that offered the opportunity for all attendees to recreate, educate and associate with all those in attendance. The opening party took place on Eutaw Street at the Camden

Yards baseball stadium and offered free stadium tours, live music, games, and refreshments. The closing party was held in the Maryland Science Center. Like the opening party this festivity offered live music, games and refreshments. Also, the science center exhibits were open for all attendees to explore.

Anyone interested in a career in the recreation industry needs to be exposed to the NRPA Congress and Exposition. It offers great insight into the roles of recreation professionals.

The Congress moves to particular cities known for their amazing outdoor recreation possibilities - see you in Salt Lake City in 2009!

Gaming Company Grasps for Center City Location Where Others Missed the Mark

By: Aubrey Allen

The Gallery at Market East was built in the late 1970s as a means of economic stimulus for the area which was, and continues to be, an authentic urban neighborhood filled a mix of the area's white collar and blue collar workers, and the city's homeless. The area has attracted attention recently as it was named a possible site for one of Philadelphia's next casinos.

Foxwood's was given permission to explore Market East as a possible site for its \$670 million casino in 2006. Since the announcement, both sides of the gamut have argued the benefits and detriments of the new site.

Some supporters of the proposed Market East casino claim that homing the casino in what was deemed a 'dead zone,' may revive the area as a Philadelphia shopping and entertainment headquarters. Two previous companies attempted to settle in Market East and failed. The opposition notes that the two, DisneyQuest, a Disney Resort and Nordstrom, the high-end retail store, could not turn the area around. Both companies failed to produce anything but headache for Market East.

Another consideration for the newest site is the effect the casino may have on area traffic. In an already extremely dense traffic area, especially during the work week, adding more cars to the road would certainly prove detrimental. Foxwoods claims that most traffic (from the casino) would be at night, not affecting the rush hour traffic.

As with any other issue plaguing the citizen's of Philadelphia, and people of the nation's urban cities alike, it is the citizens' duty to be informed and to use their voice. The only way to have a say in matter such as Philadelphia's casino debate is to vote. Electing officials that will take the public opinion to heart and use it in their decision making is the key to solving the city's problems. Stay up to date on local, national and international politics and make the decisions that affect us now and in the future by visiting your city's or state's government website. Information on Philadelphia and the issues affecting the Greater Philadelphia region can be found at <http://www.phila.gov>.



www.city-data.com



www.topofthetower.com

Temple University Center City Senior Seminar Presents:

Semi-Formal at Top of the Tower

When: Friday, December 12, 2008

Where: Top of the Tower, 1717 Arch St.

Time: 6:30pm-11:30pm

Come out and support the Temple University Center City Senior Seminar class at the annual Semi-Formal on Friday, December 12, 2008. This is a great opportunity to see firsthand what Senior Seminar has to offer. This is a classy and elegant event that will prepare you for social events in a professional setting. Tickets are \$75.00 a person. This price includes: dinner, open bar, music, gifts, and so much more!

Questions? E-mail TUCC Project Chair Kendra Rodwell at kendra.rodwell01@temple.edu or TUCCproject@gmail.com

Thanksgiving Stress for Parade Sponsor

By: Emily Mettin

The oldest Thanksgiving Parade in the country, established in 1910, will travel along Benjamin Franklin Parkway in Center City. The event, most commonly known as 6ABC/Bosco's Thanksgiving Parade, continues to provide Philadelphia and surrounding communities a celebratory spectacle welcoming the holiday season year after year.

The largest struggle during the planning of this parade won't be the order of the floats or emergency plans, but the concerns of one of its largest sponsors. The Boscov's Company filed for Chapter 11 Bankruptcy protection in August, which placed their title sponsorship of the parade at risk.

The Boscov's Company stated it will continue to sponsor the parade, but the insecurity of the organization might affect its participation in the planning and implementing of the event. Through the years of its sponsorship of the parade, the Boscov's Company held a high-spirited and focused appearance, but this year is different. Much of its attention needs to be on the bidding process, as digressing may result in losing the company.

Members of the Boscov family founded and ran the Boscov's store chain for 97 years before August. The company filed for Chapter 11 Bankruptcy to protect itself from creditors and to cut down on debt. Filing for bankruptcy allows Boscov's to eradicate ten unprofitable stores, which will permit the company

to compete, in the struggling economy, by providing higher quality goods and services.

The Boscov family hopes to regain control quickly. As Albert Boscov, former chairman of Boscov's Company, stated to the Reading Eagle, "We're certainly trying to make it happen. I'd like to see it happen because of the people that made the stores successful ... the 9,000 co-workers. A lot of people are trying to help." The planned future looks bright as the family has submitted a bid to buy back the business and reportedly will continue to sponsor the parade. But nothing is certain. There are other entities processing bids for the company, so the future of the Boscov's Company is up in the air.

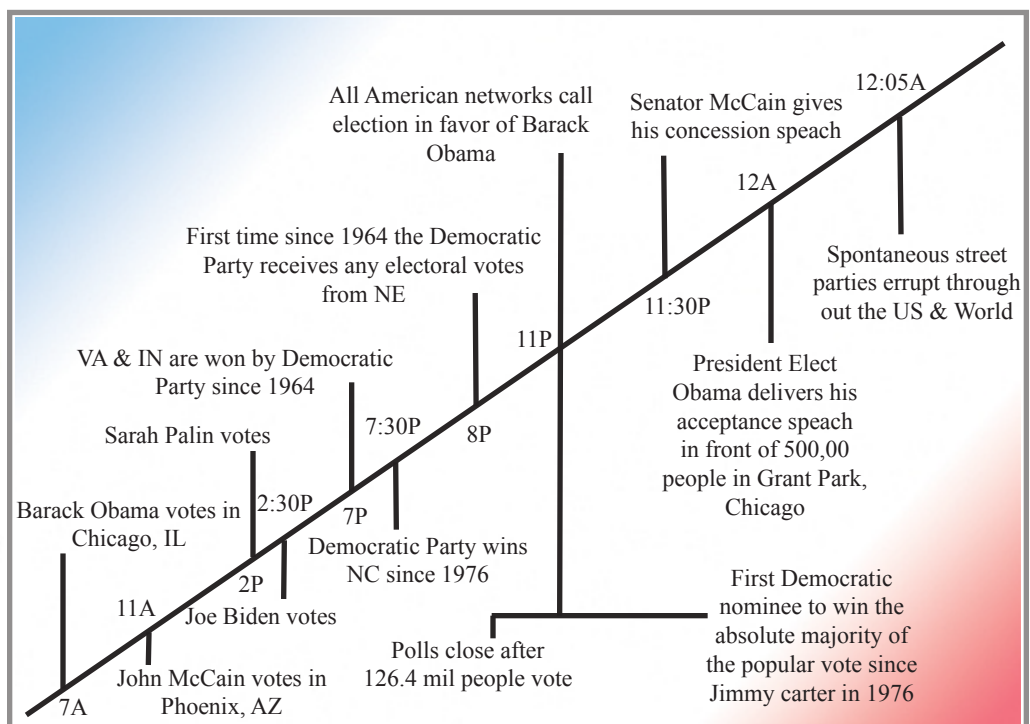
Best Places to Watch:

1. One of the best places to watch is at the steps of the Philadelphia Museum of Art.
2. Eakins Oval is also recommended. Campbell's Soup sponsors a tent there where there's hot food and warm drinks and children's entertainment.
3. And other locations along the Benjamin Franklin Parkway, like Logan Circle, are also good bets.

By: Ian Lencicki

Election Day Timeline November 4, 2008

By: Cole Perera



Restaurant Review: Osteria (cont'd from p. 4)

...putting the Lexus on the street.” And that is exactly what has been happening since the restaurant opened its doors in February 2007. In fact, Philadelphia Magazine named Osteria the city’s “Best Restaurant” in early 2008.

Upon entering the restaurant, it is almost impossible to miss the open kitchen that houses a toasty 700 degree wood-fired oven and a number of busy chefs working diligently to prepare their next gastronomical masterpiece. Intricately tiled walls drenched in rich, earthy tones of mahogany and cognac, dark pine tables, and classical Italian music set the scene reminiscent of a villa in the Tuscan countryside.

Osteria exudes a certain coziness that creates the perfect atmosphere to enjoy a meal with a special someone or with a group of friends.



<http://www.osteriaphilly.com>

I went for lunch with a few co-workers and we decided to order the Parma Pizza with mozzarella and fontina cheese, arugula, and prosciutto di parma. After just one bite into the thin and extra crispy crust, I knew I had finally found what I was searching. I was immediately transported back to my favorite pizzeria that I ate in almost every night while I was living in Rome. And just like at my spot, Osteria insures that each ingredient is equally emphasized and flavorful, unlike most typical pizza chains where their mass-produced sauce tends to overpower the entire pie. So next time you are thinking about dialing Domino’s for their Pepperoni Feast pizza, remember that a truly authentic

Italian experience is only two subway stops away.

Buon Appetito!

Job Opportunities Hindered by Facebook, Myspace

By: Alicia Deitrick

Facebook and MySpace are harmless forms of expression for college and middle-aged Internet users, right? Well, not exactly. When someone posts personal information and images on the Web, it is easily accessible by anyone, including prospective employers. Even a private profile can still be viewed using different types of strategies, including just entering key words in a ‘Google’ search. So, enough of the keg stands, the shot-taking, and the vulgar wall posts – it is time to look and be professional, in public and in private.

These networking sites instantly captured the attention of Internet users. MySpace, the most popular social networking site, has over 95 million members. Facebook is the most popular networking site for college students. These millions of college students who are about to graduate and start careers must be aware that what they post online could end up becoming search results when a business screens their prospective employees. Employers might find the information and images offensive and the students’ opportunities for jobs might be negatively affected.

Many students have attempted to defend their

right to freedom of expression and, according to CollegeGrad.com, students argue that screenings violate their right to privacy, claiming their pages have nothing to do with their work personality. ChaseSource, LP is a firm which specializes in Recruiting and Human Resources Consulting, and Division Director Steven Jungman reminds us that personal information is just one click away and is accessible to everyone, including employers. He adds, “Common sense should prevail when someone posts something on the web that they would not put on a resume.”

Advice to soon-to-be graduates would be to make their profiles private and also to take a look over the information posted. Employers have screening tools, but making them private will limit what can be searched. In addition, a questionable picture or interests in “partying” are automatically red flags and should be removed immediately.

Source used: CollegeGrad.com <http://www.collegegrad.com/press/myspace.shtml>

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