

The Connection

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6th Annual Student Luncheon - A Great Success!

By: *Laura Stein*

As an old Italian phrase goes, "When you're here, you're family..." That quote explains the general mood of the 6th Annual School of Tourism & Hospitality Management (STHM) Student Luncheon, which united friends, family, industry professionals, faculty, and administrators for a pleasurable afternoon of entertainment and dining.

Held at the Moshulu Restaurant at Penn's Landing on Saturday, April 18th, the luncheon was a culmination of three months of hard work

on the parts of students in the STHM Main Campus Senior Professional Development Seminar class, who planned, paid for, and executed the entire event.

Guests began arriving at 11:00 AM and chatter filled

the room as students posed together to snap photos, converse with STHM faculty and administrators, and mingled with visiting industry professionals and friends.

Over a salad of fresh arugula and spring greens, students from both the center city and main campuses presented Dean Elizabeth Barber with a check for \$4,500 as their class gift and contribution to the Senior Seminar Endowed Scholarship Fund.

Just as the guests finished their main course of chicken and crab cakes, the lively improvisational



comedy group, the N-Crowd rushed to the front of the room. For the next twenty

minutes, hilarity ensued, as the group put on an interactive show and brought Dean Jeffrey Montague onto the stage to help them act out a rou-

tine about a day in his life. Guests of the luncheon will forever remember the classic lines "Mr. Montague I don't know why I came to talk to you ... I just...ooh! Is that pasta?"

As the event wound down and guests headed towards the doors, the compliments poured forth. One parent said, "This event was fabulous! I never would have guessed it was put together by students." With a smile on her face, another parent added, "Fabulous is an understatement! This event was perfect, I haven't had this much fun at a luncheon in ages."

Among the students and parents who stayed longer to enjoy the sun and fresh air out on the Charthouse Deck, the mood was much like a family and everyone seemed quite pleased.

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Temple CC article

By: Elizabeth Agboola

April 15th, marked the 10th annual Senior Seminar networking seminar. The event was hosted by the Center City Senior Seminar class and held at the Liacouras Center. Over twenty representatives from the Philadelphia area were present to speak with undergraduate students from the School of Tourism and Hospitality. Students were able to interact with representatives from companies such as the Ritz Carlton, Philadelphia Eagles, Sesame Place, and Upper Dublin Parks and Recreation.

President of the center city seminar class, Jeannie Cheng, kicked-off the event welcoming stu-

dents, vendors, and faculty members who were able to attend despite a rainy evening. Project chair, Lisa Kerr, explained the program for the evening and, it was left up to the students to make connections with the various industry leaders in their presence. Spring into the future was the theme for the evening. Alumni from the STHM, Sal DeAngelis, of the Phillies, and Dana Dimitri, of the Hub, offered a glimpse into the future for students as to what their future may bring when they graduate. Students had the opportunity to network with four different representatives, in fifteen minute discussions. Before the third discussion Sandra

LeBlanc, General Manager of the Philadelphia Airport Marriot, spoke briefly about the different paths she took, eventually becoming the general manager of the Marriot. LeBlanc offered words of advice and caution to students that you can't become a general manager overnight.

The evening wound down with a post reception giving students yet another opportunity to speak with vendors and make a lasting impression on vendors.

Temple Makes a Big Splash: Building Connections With Industry Professionals

By: Nicole Loudenslager

The School of Tourism and Hospitality Management (STHM) provides its students with numerous opportunities to establish connections with industry professionals. These opportunities are generated through the Center for Student Professional Development (CSPD) and consist of industry related networking events, volunteer work with local hotels, sports facilities, restaurants, professional conferences, school related events and internship opportunities. These resources are available at all times to students apart of the STHM program at Temple University.

Since becoming a member of the Greater Philadelphia

Chapter of the Professional Convention Management Association (PCMA), I was recently provided with a great opportunity as a student member. PCMA held a conference at The Loew's hotel in Center City, featuring guest speaker Judy Belmont, a licensed Psychotherapist and Life Skills trainer. The topic for that night was "Emotional Resiliency at Work." The essence of her presentation was how people both inside and outside of work are extremely stressed, and how to take a negative situation and make it a positive one. Ironically, this topic was very significant as it pertains to the current status of the economy and the angst it has caused many Americans. There were several interactive exercises everyone took

part in, which was a great way to get people out of their comfort zones and network with one another.

Being that there were only nine student attendees, we certainly were noticed by many other members. I was approached by Erica Keagy, Chapter Administrator of PCMA. She was delighted that we, as student members, participated in the conference and "represented Temple University in such a professional manner." First impressions mean everything, especially in today's society. With the countless resources and opportunities that the School of Tourism and Hospitality Management gives to their students, it is no wonder Temple makes a big splash wherever they go.

National Society of Minorities in Hospitality (NSMH)

By: Reuben Segal

From February 12th -15th, 2009, the National Society of Minorities in Hospitality (NSMH) held their 20th national conference in Greensboro, North Carolina. As a student member of this organization, I was given the opportunity, not only to attend my first conference, but to do so as a delegate. As a delegate, I was given a list of responsibilities in addition to those prescribed to the many other conference attendees. These responsibilities, combined with the presence of my fellow associates and friends, gave me a very educational and enjoyable experience.

The set up of the conference



included registration seminars, numerous workshops regarding skills and current events in the tourism and hospitality industry, lavish meals and even a prom. Unfortunately, I was not able to attend all of these events due to my many delegate responsibilities. Responsibilities included attending delegates meetings that kept each represented school on par with the organization as a whole, meeting with potential student board representatives such as president and project boards, voting on these members and much more. As a delegate, I felt that my input was of great value to NSMH, which in turn, enhanced my experience.

Although the conference was a success, there were many fixable holes that, at times, had me confused. There were many timing

discrepancies including a 45 minute difference in the time printed on our documents and that of the actual meeting. Meetings and events were also scattered throughout our enormous hotel, leaving me walking in circles and ultimately making me late. In a positive light, the student representatives from Temple University shined through with great diversity and strong inward (chaparoneless, unlike every other school) initiative to take advantage of everything that the National Society of Minorities in Hospitality had to offer.

Happily Ever After

By: Lisa Kerr

Our entire childhood was filled with fairy tales which ended in the same three words, “Happily Ever After,” and over the summer months of 2008 I, too, was able to end my fairy tale in this same way. For three months, I

lived every little girls dream, I actually had the opportunity to live on the premise of an English castle, with history dating back to the 1300s. The castle, located in an extremely small village called Ripley which is found in North Yorkshire, England, is approxi-



mately five hours north of London. The Ingilby family, who has been living in the castle for seven hundred years, has transformed the Ripley Castle into, not only a family home, but also a well-known tourist attraction. Over the course of twelve weeks I worked within the Castle in addition to the Boar’s Head Hotel in departments ranging from house-keeping to VIP events.

This experience was the ultimate hospitality and tourism internship, it opened my eyes to multiple segments of the industry and also introduced me to a culture different than my own. Having had the chance to be immersed in a different lifestyle for three months, while working a

full-time position, was a challenging but a worth-while experience. We are taught that there are differences between everyone in this world and to be successful we need to be open-minded and well-rounded. I was able to have first-hand experience with this important lesson. Students should take any opportunity they have to intern or travel abroad, not only to be immersed in a different culture but also to learn about the global differences in an industry that we’re all so passionate about. Due to this experience, I was able to end my fairy tale with a “Happily Ever After” and that is exactly what we should all strive to achieve in our own personal endeavors.

Need More Employment Options? - Yokoso! To Japan

By: Hideataka Sean Teramoto

You may think that the recession is narrowing your career paths, but it actually may be a great opportunity to introduce yourself to the international platform of business. Companies in Japan are cutting job positions for the same reason as American companies, but to generate revenues, they are reaching out to international markets; therefore, they are seeking for international workers more now than ever.

In Tokyo on December 14th, ALC Inc. hosted a job hunting event titled “Global Employment Fair” where twenty-seven companies, including the major players in the Japanese Tourism & Hospitality industry, attended.

This event attracted over 500 international students, where in response the Japan Tourism Bureau (JTB) representative said, “There were students, who are multilingual, but what we need is not an employees who can speak Japanese and English, instead, we need workers who have understandings of the international markets. We already have bilingual employees.”

The general manager of HIS Experience Japan (HEJ) also commented that, “The tourism students in Japan still seem to only have education in geography and history... not business; this is wrong, and I hope this will change soon.”



When they heard about the School of Tourism and Hospitality Management (STHM) at Temple University, they had no clue what it was, but as they began to understand that the program is a study of “managing” tourism and hospitality related businesses, the Japan National Tourism Organization (JNTO) Human Resource Representative said: “there are

great opportunities for students from such a program as STHM. Please, join this beautiful country of ours where we need people like you.”

Industry Related Binders

By: Kelly Harrington

Getting a job is not an easy thing to do. Being interviewed can be very intimidating for a college graduate in hopes of landing that perfect job they have worked all these years to get. In the School of Tourism and Hospitality Management (STHM), future alumni have nothing to worry about. The countless days of professional dress, networking seminars, and mock interviews have given Temple University graduates an edge over competing applicants. But the one

thing that has truly prepared us to nail that crucial interview for that perfect job is our industry related binders. As a prerequisite for Senior Professional Development Seminar, all underclassman are required to submit a binder full of their industry related hours that they have obtained throughout their time here at Temple University. It is not the binder itself that sets STHM graduates apart, but it is what is held inside that makes us stand out. This binder

consists of a minimum of 250 hours of all the work and volunteer experiences that the student has done, related to the tourism and hospitality industry. In this industry, experience is what really prepares and educates the students who study it. STHM offers countless opportunities for their students to get involved in the industry through internships, employment options, and volunteer hours. Taking advantage of the resources offered is the surest way to get a job.

Internship Locations Giving Students Realistic Expectations

By: Kevin Clark

As many students are beginning to prepare for their departure from the School of Tourism and Hospitality Management (STHM) and enter the workforce, they are being faced with one more challenge. STHM requires all students to successfully complete two internships before graduation. These experiences are an excellent way for students to receive first-hand learning experiences dealing with their chosen field of study. However,

obtaining an internship is proving to be difficult for some.

In a recent National Public Radio (NPR) story, analysts predicted that ten percent of United States citizens will be unemployed by the

year's end. STHM is making sure it's students are aware of the less than perfect job market that awaits them.

While the School of Tourism and Hospitality Management has connections with many large teams and

companies, such as The Philadelphia Eagles and Marriott International, these organizations are not impervious to the hurt of the recession, and because of it, they are taking on fewer interns than in previous years. Students are vying for one position where there used to be five and learning that they will need to push themselves to succeed harder than ever before.



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Facility Operations
<http://mls.teamworkonline.com/teamwork/jobs/jobs.cfm/Internships?supcat=162#23665>

Internship - IMG (Various Locations, US)
<http://imgworld.teamworkonline.com/teamwork/jobs/jobs.cfm/Internships?supcat=1103>

Game Day Operations and Marketing Interns - Boston Blazers (Boston, MA) -- NLL (National Lacrosse League)
Summer 2009
<http://nll.teamworkonline.com/teamwork/jobs/jobs.cfm/Marketing?supcat=728>

Spotlight on an Underclassman: Meagan Carty

By: Annie Li

Meagan Carty from the Caribbean island, Anguilla, is a sophomore in the School of Tourism and Hospitality Management (STHM) with several accomplishments both academically and professionally. She holds a 3.37 grade point average (GPA) and is the current Treasurer of the National Society of Minorities in Hospitality (NSMH) Temple University Chapter. She will also be doing her junior internship for ARAMARK at Adventure Aquarium in Camden, New Jersey this summer.

What influenced you to be active so early?

The Caribbean islands have a different educational system over there, and I feel I need to have a good standing position for myself academically and in the professional world. America has more competition and higher stakes involved than Anguilla. If I can help it, I would like to be as active as possible to stay competitive.

What are your career goals?

I would like to work with a tourism organization and assist in the development of this industry within different destinations. Ideally, I want to contribute to Anguilla's development and growth. Anguilla is my home, and I would like to see it thrive.

What influenced you to join NSMH?

Last year (Fall 2007), I went to the first STHM Student Association meeting where all the different organizations came to describe the

benefits of joining their organization. NSMH stood out because I am a minority and there were also other Caribbean people involved. I saw NSMH as a great fit for me.

What made you decide to attend the National Conference?

This year (2009) was my second time attending NSMH's National Conference. I wanted to get my "foot in the door" as a freshman, so I decided I needed to take advantage of this opportunity and attend. I wanted to create relationships with industry professionals and students from chapters all over the country. I was also offered jobs and internship positions from companies such as Disney, Dave & Buster's and ARAMARK. They were all such great experiences!

Are there difficulties being so involved?

Yes, it is difficult at times. The hardest part about being a leader as a sophomore is time management. I want to be dedicated as a leader and also maintain a strong academic and social life.

Have you benefited as a leader for NSMH? If so, how?

I have most certainly benefited from NSMH—more than I can imagine. First, going to these conferences, I have created a very strong network with students from different universities such as Cornell, Widener, University of Massachusetts and much more. Second, I have connected with our corporate sponsors. Lastly, NSMH has allowed me to see the real world by letting me know what to expect from our industry. I have learned a lot and will

continue to learn more about professionalism, determination, and leadership skills.

What are your expectations for the future with NSMH?

I hope that it will continue to grow. The 2008-2009 year was very successful. We were able to get our sponsors to pay for the transportation and ARAMARK gave us stoles to wear to represent Temple University. After learning from this year, I believe we can only improve if everyone puts in 100 percent.



Annie Li (left) with Meagan Carty (right)

Alumni Panel

On Thursday April 23rd, the School of Tourism and Hospitality Management Main Campus Senior Seminar class hosted their annual Alumni Panel. This panel featured Ayako Kajio (Park Hyatt Philadelphia), Jeff Liebreich (Greater Philadelphia Tourism Marketing Corporation), Charisse McGill (Ardent Meeting and Event Planning), Jennifer Pavone (Philadelphia Eagles), Timothy Nolan (AKA: Rittenhouse Square), Candace Amayo (Temple University) and Hilary Regojo (Dave and Buster's). This diverse panel came to enlighten both Senior Seminar classes and offer advice for the soon-to-be graduating Seniors.

The panel was moderated for the first portion and then the floor was open for students to ask questions. One student asked for advice to help land a job or internship in our current

economic times and the panelists each replied with some helpful advice. A major response for this question was to be prepared, use your resources and think outside the box. A few panelists added to be flexible and create your own opportunities--don't just sit around and wait for something to happen. The panelists were also asked what Temple students have that others schools don't and they all responded similarly. They agreed that Temple students are more prepared, have more drive and determination and a willingness to learn that other schools students might not have.

All of the panelists also referenced their experiences in Senior Seminar in a positive way. Senior Seminar prepares you for the workforce. It helps you develop a complete resume, endless volunteer hours and

countless experiences. Overall, it was a wonderful afternoon and the students really learned a lot. This experience truly opened students' eyes about their future that is quickly approaching. Graduation is right around the corner and these panelists really gave a bird's eye view into what life could be like if you use what Senior Seminar has taught you.

Sudoku

9			6			8		
		6				9		
5					4			1
7	5				2		1	
3								5
	1		5				3	6
6			9					8
		2				3		
		5			7			2

Riddle of the Month

Pronounced as one letter, and written with three, two letters there are, and two only in me. I'm double, I'm single, I'm black, blue, and gray, I'm read from both ends, and the same either way. What am I?

Solutions From Last Edition

Sudoku Solution:

5	8	7	9	4	2	6	3	1
1	6	9	8	3	5	7	4	2
3	4	2	1	7	6	8	9	5
2	7	3	4	6	8	5	1	9
4	5	8	3	1	9	2	7	6
6	9	1	2	5	7	4	8	3
9	2	4	5	8	3	1	6	7
7	1	5	6	9	4	3	2	8
8	3	6	7	2	1	9	5	4

Riddle Solution:

The word is "snowing." It breaks down to "sowing", "swing", "sing". "sin", "in", and "I"



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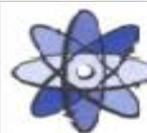
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